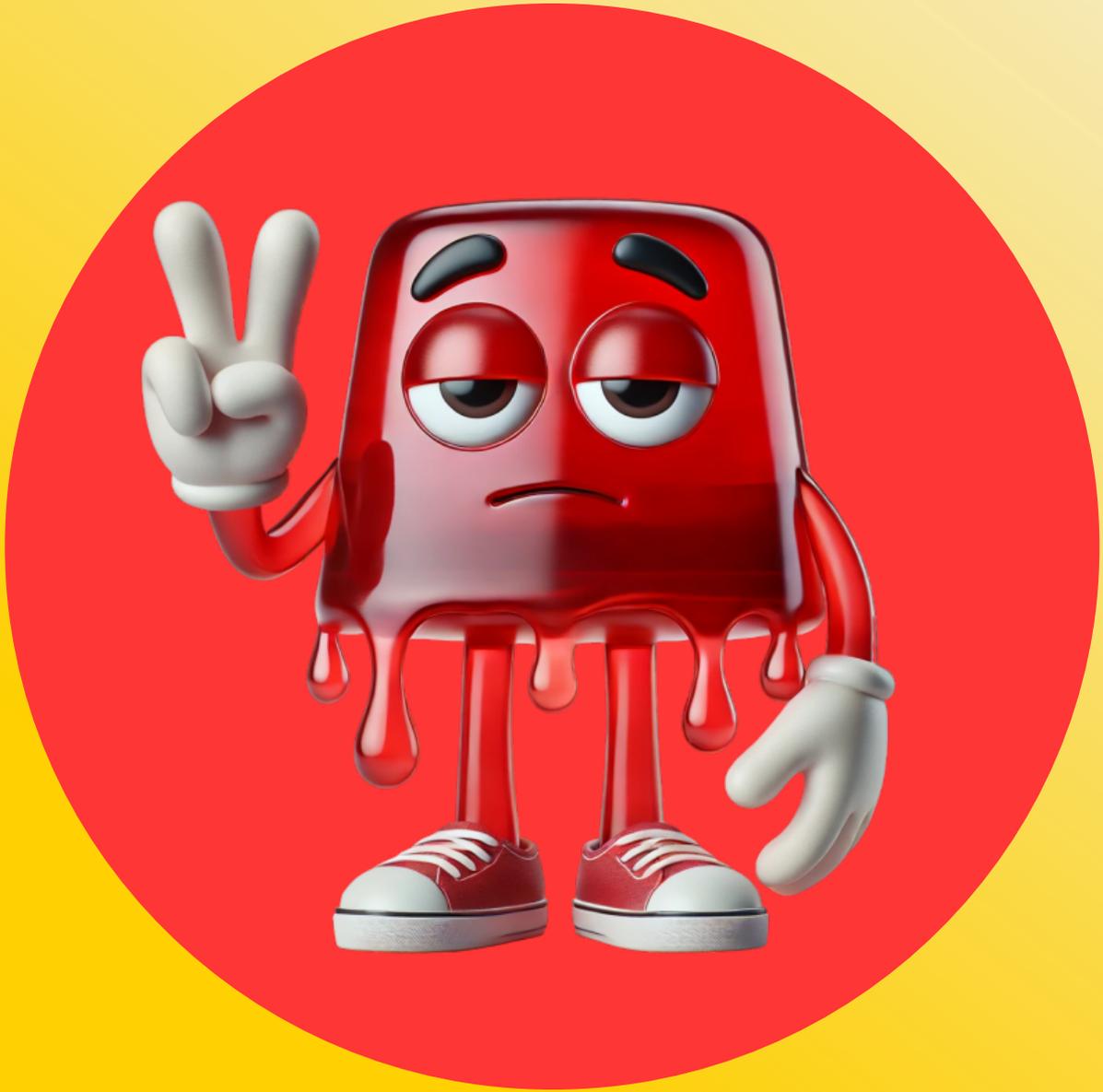


JELU



WHITEPAPER

Powered by ERC-20 Blockchain



JELU PROJECT

Bringing Sweetness and Joy to Our Users

JELU is not merely a MEME coin; it is a pioneering ecosystem crafted to bridge the divide between utility and entertainment within the cryptocurrency space. The vision behind JELU is to offer users a unique blend of functionality and enjoyment, creating a vibrant community that appreciates both innovation and lighthearted engagement. At its core, JELU strives to infuse joy and value into every transaction, redefining what it means to participate in the world of MEME coins.

Built on the robust and adaptable ERC-20 network, JELU leverages the ERC-20's high scalability, security, and transaction speeds to provide a seamless experience for users across multiple blockchain networks. This multi-chain compatibility enables JELU to break down barriers between different blockchain ecosystems, ensuring enhanced accessibility and flexibility for its community. By connecting users and networks with unparalleled ease, JELU empowers participants to engage with cryptocurrency in an intuitive, dynamic, and user-friendly manner.

However, JELU's aspirations go far beyond functioning as a transactional coin. The project is dedicated to creating an evolving ecosystem that grows alongside the needs of its community. Through strategic collaboration with developers, investors, and innovators, JELU aims to establish a sustainable, community-centric platform that brings together the best of decentralized finance (DeFi), the fun and viral nature of MEME coins, and the power of blockchain technology. JELU is committed to continuous development, integrating new functionalities, and expanding its ecosystem to provide long-term value and engagement.

By harmonizing the realms of cryptocurrency and meme culture, JELU seeks to create an environment where financial tools are not only practical but also enjoyable. In doing so, JELU positions itself as a trailblazer, redefining the potential of MEME coins by transforming them from simple tokens into a thriving, purpose-driven community. This approach promises a compelling journey for users, offering not only opportunities for financial growth but also a sense of belonging in a forward-thinking digital ecosystem.

In summary, JELU embodies a fresh approach to MEME coins. It is a project rooted in technological innovation and community spirit, designed to provide users with both meaningful utility and a sense of joy. As we continue to expand and innovate, JELU aims to be more than just a part of the cryptocurrency landscape—it seeks to lead the way, blending utility, community, and fun in an unprecedented way.

VISION

Redefining MEME Coins for a New Era of Engagement and Utility

In the world of cryptocurrencies, MEME coins have traditionally been seen as novelty assets, existing on the fringes of serious blockchain applications. However, JELU Coin aims to change that perception by bridging the gap between entertainment and meaningful utility. At JELU, we believe that MEME coins can do more than spark laughter and short-term hype—they can form the foundation of a sustainable, engaging, and innovative digital ecosystem that empowers users from all backgrounds.

Our vision is to create a platform where the playfulness of MEME culture meets the sophistication of advanced blockchain technology, offering users both the joy of entertainment and the benefits of secure, efficient financial tools. By blending fun with functionality, JELU seeks to redefine the purpose and potential of MEME coins, transforming them from a passing trend into a powerful community-driven asset class.

Our Vision for the Future of MEME Coins

JELU envisions a future where MEME coins are respected not just for their entertainment value but for their capacity to build real, lasting communities with practical applications. By creating an ecosystem that combines security, usability, and enjoyment, JELU aims to be a leader in the MEME coin evolution, demonstrating that these tokens can offer meaningful value alongside lighthearted appeal.

As we continue to expand and enhance the JELU platform, we are dedicated to pushing the boundaries of what MEME coins can achieve. We envision JELU as more than a token—it's a platform where users can interact, trade, and engage with digital assets in a way that is accessible, rewarding, and above all, fun. Through our innovative features and commitment to community-driven growth, JELU seeks to establish itself as a trusted and versatile player in the cryptocurrency landscape, redefining the MEME coin experience for users worldwide.

This comprehensive vision statement highlights JELU's dedication to redefining MEME coins by building a fun, secure, and interconnected ecosystem, ultimately positioning JELU as a valuable and sustainable asset in the crypto world.

TECHNOLOGY

Built on the Ethereum blockchain, JELU adheres to the widely recognized and robust ERC-20 standard, ensuring compatibility, security, and operational efficiency across the network. The ERC-20 standard is one of the most widely adopted protocols in the cryptocurrency space, allowing JELU to seamlessly integrate with various decentralized applications (dApps), wallets, and exchanges that support ERC-20 tokens. This compatibility enhances accessibility and allows JELU holders to interact with the broader Ethereum ecosystem effortlessly.

The choice of Ethereum as the foundational network for JELU is strategic and intentional, given Ethereum's longstanding reputation for security, reliability, and scalability. As one of the most mature and secure blockchain networks, Ethereum provides JELU with a decentralized infrastructure that minimizes the risks associated with central points of failure. This decentralized architecture not only increases trust but also ensures transparency, as every transaction is recorded on the Ethereum blockchain and accessible for public verification. This transparency is fundamental to JELU's commitment to openness and community-driven governance.

Furthermore, Ethereum's extensive developer community and ongoing network upgrades ensure that JELU remains compatible with the latest advancements in blockchain technology. The Ethereum ecosystem is consistently evolving, with initiatives such as Ethereum 2.0 and Layer 2 scaling solutions promising faster and more cost-effective transactions. As Ethereum progresses, JELU is well-positioned to benefit from these improvements, enhancing transaction speed and reducing gas fees for users. This scalability is essential for JELU's vision of becoming an accessible and widely adopted MEME coin.

JELU's reliance on the Ethereum network's proven technology also reinforces the community's influence over the project's direction. As a decentralized, community-driven project, JELU's future developments and upgrades will be guided by the preferences and needs of its user base. By embracing a structure that empowers the community, JELU aligns itself with the core principles of blockchain technology—decentralization, transparency, and autonomy—ultimately strengthening the community's control and engagement.

In summary, JELU's technical foundation on the Ethereum blockchain provides a solid, secure, and flexible platform that supports its vision of delivering both utility and enjoyment to the MEME coin space. By adhering to the ERC-20 standard, leveraging Ethereum's decentralized network, and aligning with the latest advancements in blockchain technology, JELU is equipped to offer a seamless, transparent, and community-centered experience.

KEY FEATURES

JELU Coin is designed to provide users with a versatile, secure, and innovative experience across multiple blockchain networks. By offering extensive cross-chain compatibility and a seamless trading ecosystem, JELU sets itself apart as more than just a MEME coin.

Multi-Chain Support

JELU Coin supports a wide range of major blockchain networks, allowing users the freedom to transact across different chains without limitations. Our robust multi-chain compatibility provides flexibility and seamless integration, enabling users to manage their assets efficiently within a connected ecosystem.

Supported Chains:

Ethereum Mainnet, BNB Smart Chain Mainnet, Arbitrum One, Base, Avalanche C-Chain, Polygon Mainnet, OP Mainnet, Kava, Fantom Opera, Celo Mainnet, EOS EVM Network, and Astar

With JELU Coin's support for these 12 prominent chains, users gain the unique advantage of cross-chain flexibility, making JELU a highly accessible and versatile token. This broad chain compatibility allows JELU holders to engage with various blockchain ecosystems, facilitating transactions and investments across platforms with ease.

Direct MEME Coin Trading on JELU DEX

One of the most powerful features of JELU Coin is its direct trading capability on our upcoming decentralized exchange (DEX). Unlike traditional exchanges that require intermediary tokens like BNB or ETH, JELU Coin holders can use JELU directly to trade MEME coins and other digital assets. This unique approach eliminates the need for token swaps, providing a streamlined trading experience that saves time and reduces fees.

Why This Matters:

No Intermediary Needed: Trade MEME coins and other tokens directly with JELU, without the need to convert to ETH or BNB.

Cost-Effective: Avoid additional transaction fees associated with intermediate tokens, making each trade more efficient.

Convenience: Enjoy a simplified trading process where JELU Coin acts as the primary trading asset on our DEX.

KEY FEATURES

This capability positions JELU as a groundbreaking asset within the MEME coin space, providing a one-of-a-kind trading experience that allows users to engage freely in the MEME coin ecosystem with minimal friction.

Staking Pool

Maximize your earnings with JELU's staking pools. By staking JELU, users can earn additional rewards, with further incentives available through referral-based programs. Staking not only provides passive income opportunities for JELU holders but also strengthens the ecosystem by promoting long-term holding and engagement.

Earn More JELU: Secure your tokens in our staking pools to earn rewards.

Referral Bonuses: Increase your returns by participating in our referral program, which rewards community-driven growth.

Staking with JELU offers both financial incentives and community engagement, creating a more robust and stable ecosystem.

JELU Wallet

Security and versatility are at the core of the JELU Wallet. Designed with advanced asset protection and privacy measures, the JELU Wallet allows users to manage their digital assets confidently and securely.

Robust Asset Protection: The JELU Wallet includes high-level security features to protect users' assets from threats.

Privacy-Focused: We prioritize data privacy, ensuring users' sensitive information is safeguarded.

Broad Connectivity: With support for over 2,000 global services, the JELU Wallet empowers users to handle assets across a wide range of applications and integrations.

With the JELU Wallet, users have a powerful tool for managing their assets, staking, and trading within the JELU ecosystem.

KEY FEATURES

Hybrid Exchange

Our hybrid exchange combines the best features of both centralized (CEX) and decentralized exchanges (DEX), offering users a versatile and accessible trading experience.

Cash Payment Options: Use cash for transactions, providing broader access to those preferring traditional payment methods.

Flexible Registration: Minimal registration requirements mean users can trade with greater privacy and ease.

CEX & DEX Benefits: Enjoy the liquidity and speed of CEX trading along with the autonomy and security of DEX operations.

The JELU Hybrid Exchange provides a seamless platform for trading, catering to a diverse range of user preferences.

Each of these features—multi-chain support, direct MEME coin trading, and a hybrid exchange—reinforces JELU’s commitment to creating a user-centered ecosystem that extends far beyond what traditional MEME coins offer. JELU is not just a token; it is a complete ecosystem designed to make cryptocurrency engaging, flexible, and accessible to everyone. By prioritizing the needs of the community and enhancing the ease of use, JELU aims to lower the barriers to entry in crypto trading and create a welcoming platform that appeals to a broad spectrum of users, from blockchain enthusiasts to new adopters.

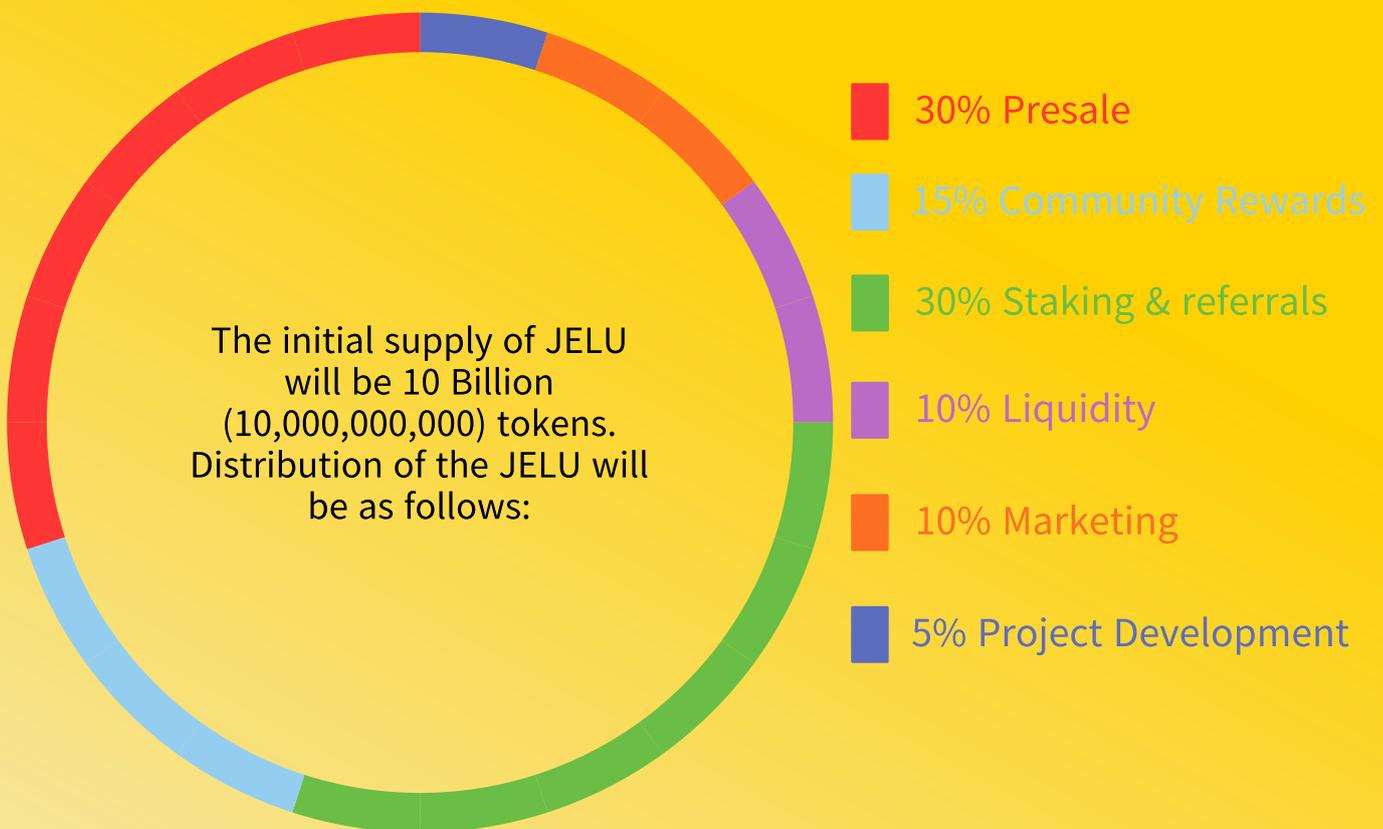
Ultimately, JELU Coin is pioneering a new path for MEME coins by combining fun with utility, entertainment with empowerment. This approach is about more than creating a token; it’s about building a resilient, adaptable ecosystem that can evolve alongside its community. By focusing on utility, accessibility, and user autonomy, JELU Coin positions itself as a leader in the MEME coin landscape, demonstrating that MEME coins can be much more than just hype—they can be practical, transformative assets that offer a meaningful experience in the digital economy.

TOKENOMICS

A Balanced Approach to Growth and Sustainability

The JELU is designed to be the fuel that powers the JELU ecosystem, facilitating transactions, incentivizing participation, and driving growth across the platform. Its tokenomics reflect a carefully balanced approach, ensuring both immediate utility and long-term sustainability.

Contract Address :



JELU Ecosystem Support

This carefully structured tokenomics plan ensures that JELU Coin remains a thriving and stable platform, balancing short-term incentives with long-term value for the community. By allocating resources strategically across presale, staking, community rewards, liquidity, marketing, and development, we aim to build a robust, engaging ecosystem that rewards JELU holders and supports the project's growth and sustainability.

TOKENOMICS

Total Supply Allocation

Our token allocation is designed to create a balanced, sustainable, and rewarding ecosystem that supports the growth and engagement of the JELU community.

Presale: 30%

30% of the total supply is dedicated to the presale stage, providing essential liquidity and early engagement to kickstart the JELU ecosystem. This allocation enables the community to gain early access while supporting the project's initial momentum.

Community Rewards: 15%

15% of the supply is set aside for community rewards, including incentives for JELU holders and participants in referral programs. This allocation is dedicated to fostering an active and engaged community, rewarding loyalty and participation.

Staking & referrals: 30%

30% of the total supply is allocated for staking rewards. This encourages long-term holding, provides additional incentives for loyal JELU holders, and supports a stable ecosystem. Staking rewards play a key role in building a secure and sustainable platform for all participants.

Liquidity: 10%

10% of tokens are reserved to maintain healthy liquidity across exchanges, ensuring smooth and stable trading for JELU Coin holders. This allocation supports market stability and minimizes price volatility.

Marketing: 10%

10% of the supply is dedicated to marketing initiatives, including influencer partnerships, social media campaigns, and promotions to drive public awareness and adoption. This allocation supports the growth of the JELU brand and broadens the project's reach.

Project Development: 5%

5% of tokens are allocated for ongoing project development, including future platform upgrades, technology advancements, and partnerships. This allocation ensures that JELU remains innovative and competitive within the MEME coin space.

ROADMAP

Our roadmap outlines JELU's strategic steps to build a robust and engaging ecosystem. Each phase is designed to introduce innovative features, enhance community involvement, and establish JELU as a pioneering MEME coin with tangible utility.

Q1 – Foundation & Community Building

Website Launch : Our dedicated website will serve as the central hub for all things JELU. It will feature up-to-date information on the project, tokenomics, roadmap, and more, providing both newcomers and seasoned crypto enthusiasts with a reliable source for understanding the JELU ecosystem.

Token Launch & Initial Marketing : The journey begins with the official launch of JELU Coin. This stage is dedicated to building awareness and excitement around JELU's unique MEME concept, which combines the fun and community spirit of MEME coins with real utility. The initial marketing efforts will focus on educating potential users and investors about JELU's vision and advantages.

Community Engagement : Building an active, loyal community is one of our core priorities. To foster this, we will host introductory events, including AMAs (Ask Me Anything) sessions and various reward programs. These initiatives are designed to establish direct communication with our community, incentivize early adopters, and create a strong foundation of user engagement.

Q2 – Platform Development

Multi-Chain Bridge Integration : To enhance cross-chain accessibility, we will deploy a multi-chain bridge connecting Ethereum, Binance Smart Chain (BSC), Polygon, and additional networks. This functionality will allow JELU holders to move assets between chains with ease, making JELU versatile and convenient for users who operate across multiple blockchain ecosystems.

Wallet Launch : The official launch of the JELU Wallet will provide users with a secure and intuitive tool for managing their JELU assets. Designed with advanced security protocols, the wallet will ensure robust asset protection and data privacy. The JELU Wallet will also feature seamless integration with other platforms, supporting transactions and staking within the ecosystem.

ROADMAP

Q3 – Staking and Exchange Features

Staking Pool Launch : To reward our community and incentivize long-term holding, we will introduce staking pools with ETH staking options. Users will be able to stake JELU tokens to earn rewards, with added incentives for those participating in referral programs. This initiative not only promotes ecosystem stability but also generates income opportunities for JELU holders.

Hybrid Exchange Introduction : JELU will launch a hybrid exchange platform combining the strengths of both centralized exchanges (CEX) and decentralized exchanges (DEX). This exchange will allow users to trade JELU with simplified cash payment options and minimal registration requirements. By offering a user-friendly trading experience, we aim to make JELU accessible to a broader audience, bridging the gap between traditional finance and decentralized finance.

Q4 – Expansion & Global Reach

Enhanced Multi-Chain Support : As we expand, JELU will further integrate with additional blockchains to increase accessibility and usage flexibility. By supporting a wide range of networks, JELU ensures that users have the freedom to interact with their assets in various blockchain environments, positioning JELU as a versatile and widely accepted token.

Global Partnerships : To establish a stronger presence worldwide, JELU will seek partnerships with global platforms, expanding our reach and utility. Additionally, we will integrate the JELU Wallet with over 2,000 external services, creating a comprehensive ecosystem where JELU holders can use their tokens across a variety of applications.

Ongoing Community & Feature Upgrades : Community feedback is integral to JELU's growth and improvement. We will release regular updates and feature enhancements based on user feedback to ensure the platform remains aligned with community needs. By continuously refining our features, we aim to provide a responsive and user-focused experience that grows alongside our users.

This roadmap reflects our commitment to building a MEME coin ecosystem that transcends conventional expectations. By combining community-driven growth with innovative features, JELU is set to establish itself as a fun, functional, and impactful token in the cryptocurrency landscape.

RISK FACTORS

This section on risk factors is not and does not purport to be a complete enumeration or explanation of the risks involved with the purchase of JELU. There may be additional risks of which the Company is not aware. The following therefore highlights certain risks to which the Company is subject to and which the Company wishes to encourage prospective purchasers of JELU to discuss with their own professional advisors.

- **Regulatory risk:** The blockchain technology allows new forms of interaction and it is possible that certain jurisdictions will apply existing regulations on, or introduce new securities law, tax or other laws or regulations addressing, blockchain technology-based applications and/or the issuance and sale of tokens, which may, inter alia, result in substantial modifications to the sale of JELU and/ or the JELU platform, including its termination and the loss of all JELU.
- **Government action:** Because of the regulatory uncertainty described above, blockchain activities, including the activities of the Company, may be subject to heightened oversight and scrutiny, including investigations or enforcement actions. All of this could subject the Company to judgments, settlements, fines or penalties or require or cause the Company to restructure its operations and activities, to cease offering certain products or services in one or more jurisdictions or refrain from delivering the JELU to certain persons or in certain jurisdictions.
- **Risk of abandonment/lack of success:** The creation of the JELU and the development of the JELU platform may be abandoned for a number of reasons, including lack of interest from the public, lack of funding, lack of commercial success or prospects (e.g. caused by competing projects). Also, even if the JELU platform is partially or fully developed and launched, there is no assurance for its future users to use and access the JELU platform as anticipated.
- **Risk of theft:** The smart contract used to generate the Tokens and the underlying software application may be exposed to attacks by hackers or other individuals including, but not limited to, malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing and spoofing. Any such successful attacks could result in theft or loss of payments made to the Company and/or the JELU, adversely impacting the ability to use or develop the JELU platform and derive any usage or functionality from the JELU.

RISK FACTORS

● **Development Risk:** The timing for issuing the JELU and for completing various steps in the implementation of the JELU platform are set forth in this Whitepaper. However, there is no assurance that the Company will meet those target dates.

The JELU platform operability may be limited at the time of the JELU delivery date and not all of the anticipated operational features intended for the JELU platform may be functioning at that time. The JELU platform will still be subject to ongoing development and could undergo significant changes over time. In addition, because the development of the JELU platform may be depended on third parties, the Company may have limited control over future CPL tokens functionality or in assuring the ongoing operation and performance of the CPL platform.

● **Early Stage Companies:** The Company is a start-up and has no operating history against which purchasers of the CPL tokens may consider the appropriateness of purchasing the CPL tokens. Many risks and uncertainties affect start-up and early-stage companies, which often have very limited operating history, profits or cash flow. There can be no assurance of the success of such enterprises. Their potential must be considered in light of the problems, expenses, difficulties, complications, and delays frequently encountered in connection with new or developing businesses, including technology risks, unproven business models, untested plans, uncertain market acceptance, competition and lack of revenues and financing.

Any projections, forecasts, plans or other forward-looking statements are subject to numerous risks, uncertainties, changing circumstances and other factors that could cause actual results, performance, plans, prospects, operations and opportunities to differ materially from any forward-looking statements, including competition, inability to identify and do business with appropriate customers, existing and future law and regulations, liabilities under the securities laws, inability to hire, retain or qualify sufficient

management and staff, general economic conditions, rapid technological change, cost overruns, delays in bringing products or services to market, marketing failures, difficulty in penetrating markets, delays or failures in developing anticipated capabilities, products or services, failure to obtain necessary regulatory approvals, insufficient funding, lack of availability of capital, rates of economic growth, levels of consumer and business spending, conditions in the technology and financial industries, dependence on strategic partners and business relationships, unproven business models, adverse developments affecting customers and end-users, fluctuations in securities markets and valuations, limited marketing, expansion risks, losses and costs, uncertain revenues and profitability, conditions in particular industries, accounting problems, costs, delays and liabilities arising from legal proceedings, failure to obtain and maintain intellectual property or proprietary rights and management failures.

LEGAL DISCLAIMER

The information contained in this whitepaper is subject to change or update. Furthermore, such information shall not be construed as a commitment, promise, or warranty by JELU or any other person or organization to use the tokens mentioned in this whitepaper, or as to the future performance or value of any service.

This document does not constitute an offer to sell or a solicitation of an offer to buy any shares or securities, nor should it be used or relied upon as a basis in connection with any contract or agreement.

This document does not constitute an offer to subscribe for or purchase any securities, a solicitation of an offer to subscribe for or sell any securities. JELU expressly disclaims all liability for any direct or consequential loss or damage arising directly or indirectly from any action arising out of or in connection with any information contained in this document, whether by reason of errors or omissions, inaccuracies or otherwise.

This whitepaper is not a recommendation to buy, or a financial advice document, and has been prepared for informational purposes only. Accordingly, you should not trade or invest in any token or company based solely on the information contained in this document.

All investments are subject to involve substantial risks, including, but not limited to, price volatility and inadequate liquidity, and potential loss of principal. Investors should conduct their own independent due diligence on the topics discussed in this document with the assistance of their financial advisors and legal and tax professionals, and should exercise their own independent judgment about the relevant markets before making any investment decisions.

The information contained in this document may include or incorporate by reference forward-looking statements, which are not statements of historical fact. However, no representation or warranty is made as to the accuracy of these forward-looking statements.

All projections, forecasts and estimates contained herein are inherently and necessarily speculative in nature and are based on certain assumptions. In addition, these forward-looking statements may prove to be incorrect and may be based on incorrect or unknown assumptions, and may be affected by inaccurate assumptions or by known and unknown risks, uncertainties and other factors, many of which are beyond our control. As a result, it is possible that some or all of these forward-looking assumptions could fail to materialize or actual results could differ materially.

TERMS AND CONDITIONS

Agreement between User and JELU

Welcome to JELU! By accessing or using our website <https://jelu.io>, our AI tools, and any associated services, you agree to be bound by these Terms and Conditions. This constitutes a legally binding agreement between you and JELU. Please read these terms carefully and keep a copy for your records.

About JELU

JELU is a blockchain-powered platform that provides AI-driven content creation tools, staking services, and a dynamic community space, all facilitated by the JELU token.

Privacy

Your use of JELU is subject to our Privacy Policy, which outlines how we collect, use, and protect your personal information.

Electronic Communications

By using JELU or sending emails to us, you consent to receive electronic communications from us, such as emails, platform notifications, and updates. You agree that all agreements, notices, disclosures, and other communications provided electronically satisfy any legal requirement for written communication.

Children Under Thirteen

JELU does not knowingly collect personal information from children under the age of thirteen. If you are under 18, you may use JELU only with the involvement of a parent or guardian.

Links to Third-Party Sites/Third-Party Services

JELU may contain links to external websites ("Linked Sites"). These Linked Sites are not under our control, and we are not responsible for their content, any links they contain, or any changes or updates to those sites. We provide these links as a convenience, and their inclusion does not imply endorsement by JELU.

Some services offered through JELU may be provided by third-party sites and organizations. By using these services, you acknowledge and consent that JELU may share information and data with these third parties to provide the requested services.

TERMS AND CONDITIONS

No Unlawful or Prohibited Use/Intellectual Property

You are granted a non-exclusive, non-transferable, revocable license to access and use JELU in accordance with these terms. You agree not to use the platform for any unlawful or prohibited purpose. You may not use the platform in any way that could damage, disable, overburden, or impair it, or interfere with any other user's use of the platform.

Use of Communication Services

JELU may offer communication features like forums, chat areas, and community spaces. You agree to use these features only to post, send, and receive appropriate and relevant content.

Materials Provided to JELU

JELU does not claim ownership of the materials you provide to the platform, including feedback, suggestions, and content you upload or submit. However, by submitting this content, you grant JELU permission to use it in connection with the operation of our platform and services.

International Users

JELU is controlled and operated from [Your Country/Region]. If you access the platform from a location outside [Your Country/Region], you are responsible for complying with all local laws.

Changes to Terms

JELU reserves the right to modify these Terms and Conditions at any time. The most current version will supersede all previous versions. We encourage you to review these terms periodically to stay informed of any updates.

Contact Us

If you have any questions or comments regarding these Terms and Conditions, please contact us at contact@jelu.io

Effective Date: November 15, 2024